



**Executive Master of Business Administration  
(EMBA) in Sports Management  
30 Credit Hours**

**Core Courses (12 Hours)**

| <i>Course Number</i>           | <i>Course Name</i>                       | <i>Credit Hours</i> | <i>Term</i> | <i>Grade</i> |
|--------------------------------|------------------------------------------|---------------------|-------------|--------------|
| <b>Core Courses (12 Hours)</b> |                                          |                     |             |              |
| SPT PEI                        | Peregrine Inbound Assessment             | 0                   |             |              |
| SPT 201                        | Orientation                              | 0                   |             |              |
| BUS 510                        | Leadership and Strategic Planning        | 3                   |             |              |
| BUS 520                        | Finance & Accounting for Decision Making | 3                   |             |              |
| BUS 530                        | Managerial Economics                     | 3                   |             |              |
| BUS 540                        | Business Analytics for Decision Making   | 3                   |             |              |

**Sports Management Courses (15 Hours)**

| <i>Course Number</i>                        | <i>Course Name</i>                                    | <i>Credit Hours</i> | <i>Term</i> | <i>Grade</i> |
|---------------------------------------------|-------------------------------------------------------|---------------------|-------------|--------------|
| <b>Sports Management Courses (15 Hours)</b> |                                                       |                     |             |              |
| SAM 542                                     | Managing People and Performance in Sports Business    | 3                   |             |              |
| SAM 544                                     | Sports Marketing and Sponsorship                      | 3                   |             |              |
| SAM 547                                     | International Sports Management                       | 3                   |             |              |
| SAM 550                                     | Revenue Generation and Fundraising in Sports Business | 3                   |             |              |
| SAM 582                                     | Sports Facility and Event Management                  | 3                   |             |              |

**Capstone (3 Hours)**

| <i>Course Number</i>               | <i>Course Name</i>             | <i>Credit Hours</i>    | <i>Term</i> | <i>Grade</i> |
|------------------------------------|--------------------------------|------------------------|-------------|--------------|
| <b>Capstone (3 Hours)</b>          |                                |                        |             |              |
| BUS 590                            | MBA Capstone Project           | 3                      |             |              |
| SPT PEO                            | Peregrine Out-Bound Assessment | 0                      |             |              |
| <b>Degree Total (Credit Hours)</b> |                                | <b>30 credit hours</b> |             |              |